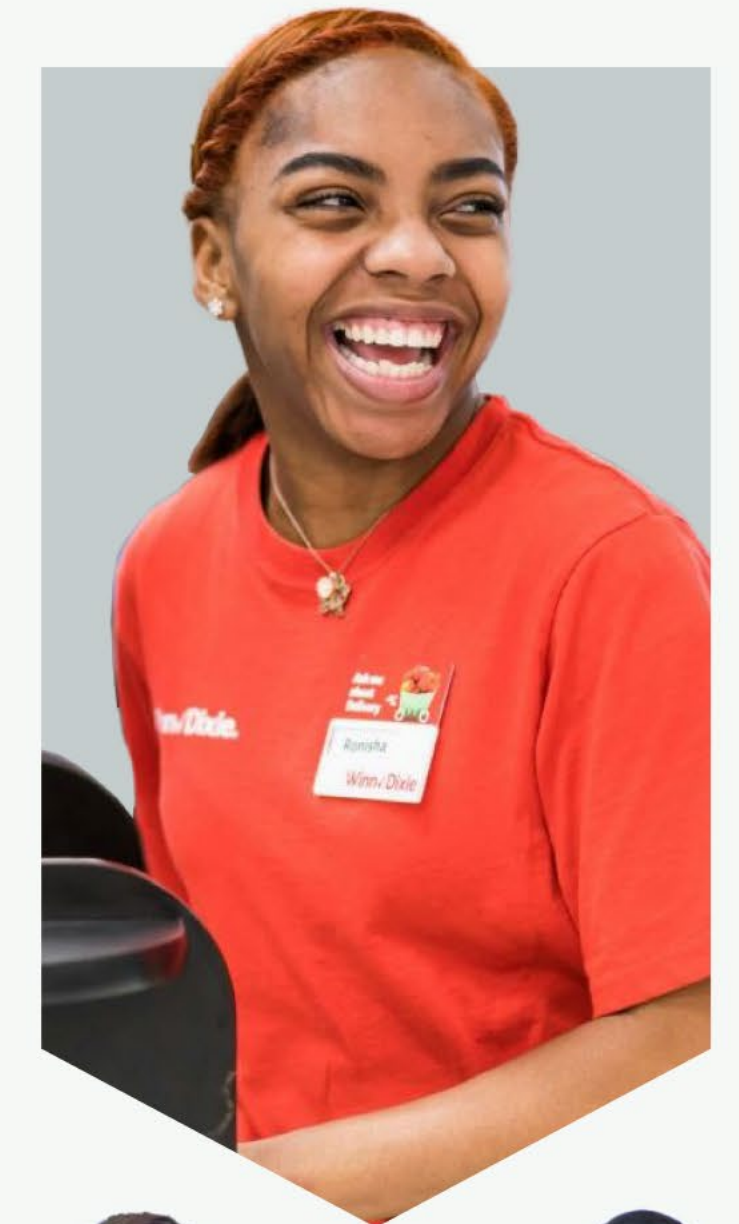




Customer Action Kit

Ready-made Promotions

Certification Nation Day **October 16, 2024**





Certification Nation Day is our annual global celebration of all Great Place To Work® Certified™ companies. This special occasion provides a unique opportunity to proudly showcase your brand to the world. It's a chance to spotlight your incredible culture, the experiences that define your organization, and the people that make it great – your employees.

What's Included

In this presentation you'll get an overview of promotion templates included in your action kit. You can use these ready-made promotions as-is, customize them, or simply let them inspire you to create your own.

Email Graphics

- Evite Images (1)
- Email Signature Banners (4)

Presentation Graphics

- Video Call Backgrounds (3)

Printable Graphics

- Printable Breakroom Posters (2)
- Printable Selfie Props (7)

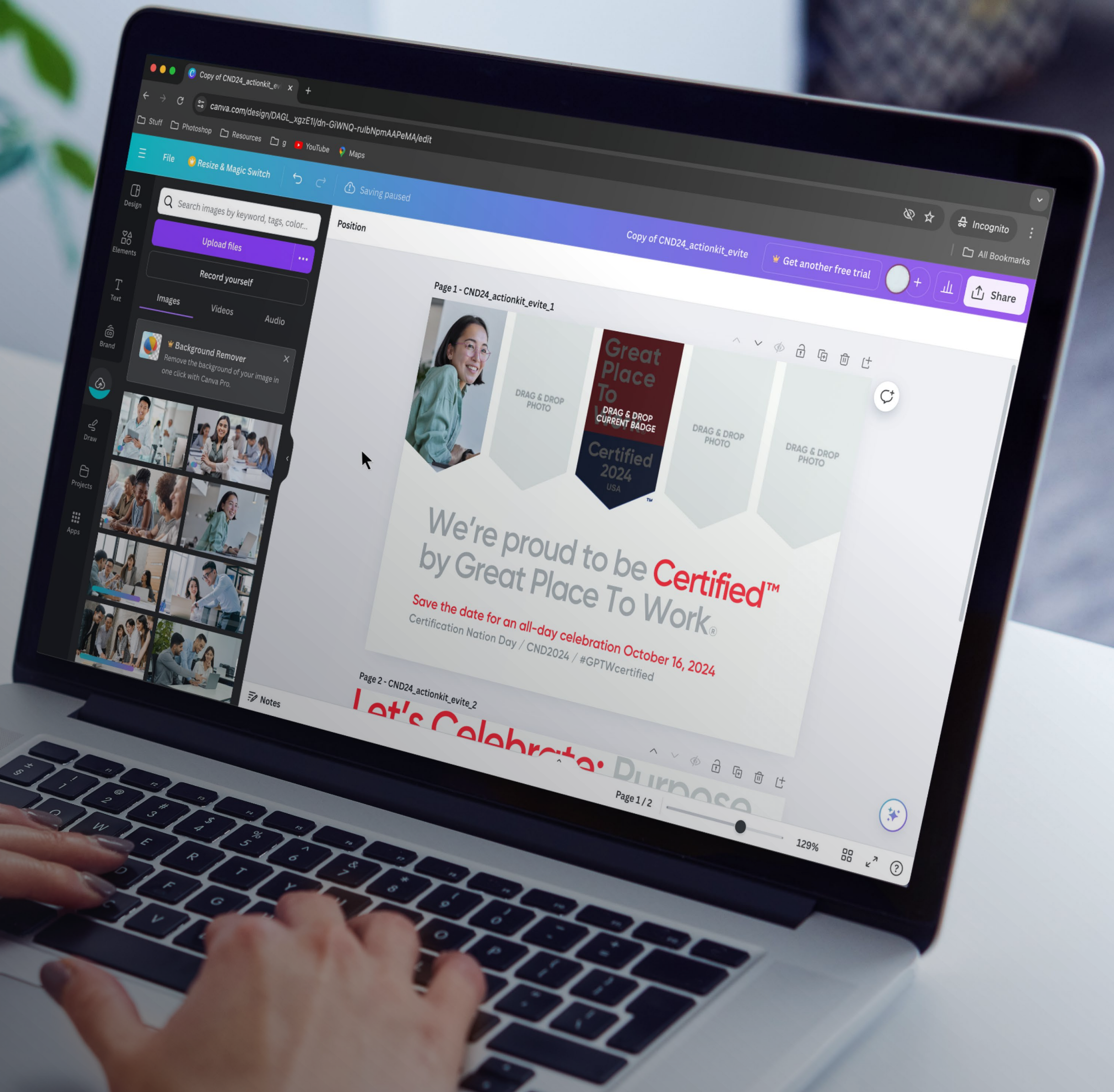
Social Graphics

- Still Social Posts (3)
- Video (1)

Introducing Canva Templates!

It's now easier than ever to start promoting your participation in Certification Nation Day. We've built fully editable templates in the free-to-use online graphic design tool Canva.

Sign up for **Canva** →

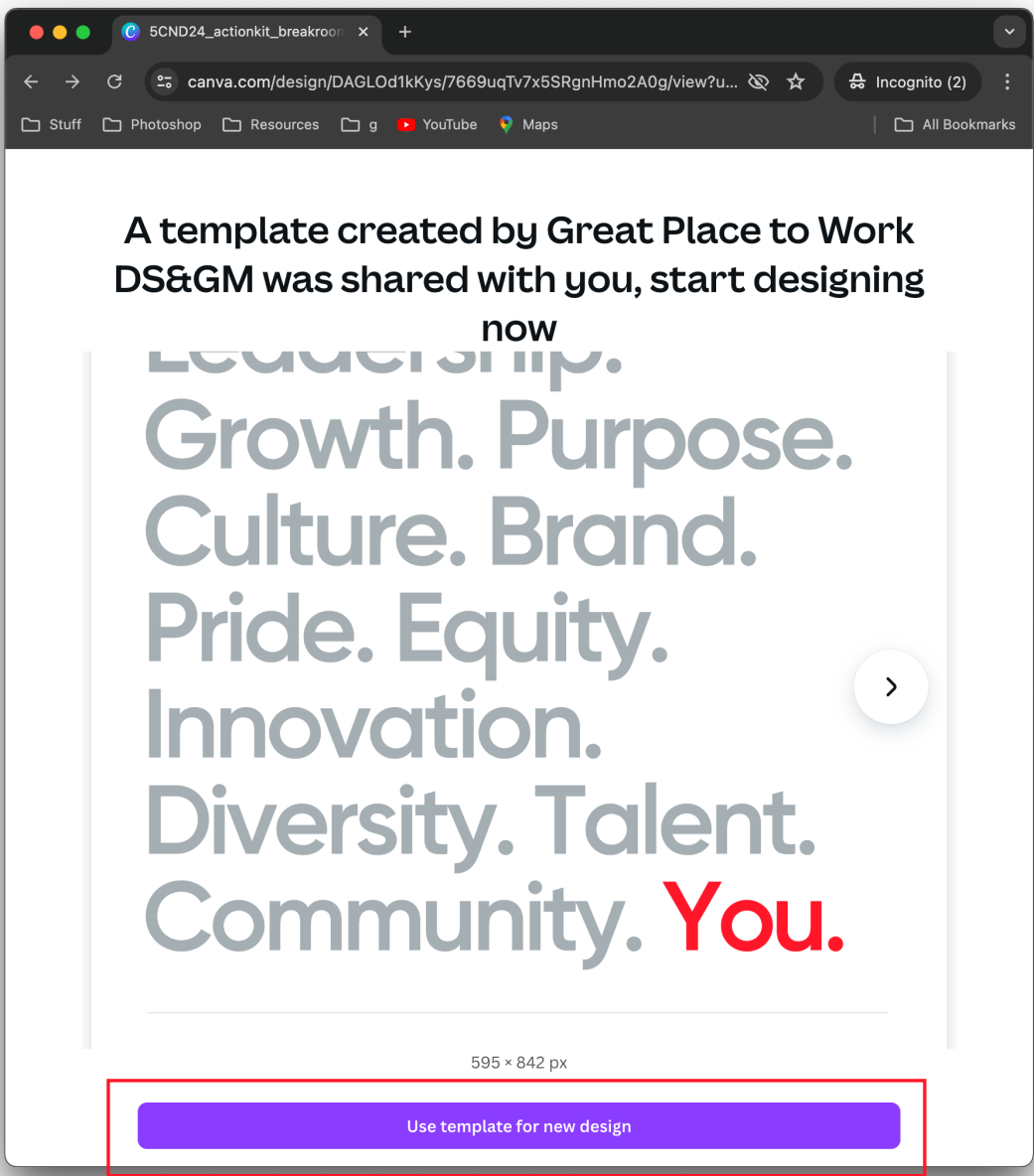


Canva Instructions

Easily customize our templates with your brand images and valid Certification Badge.

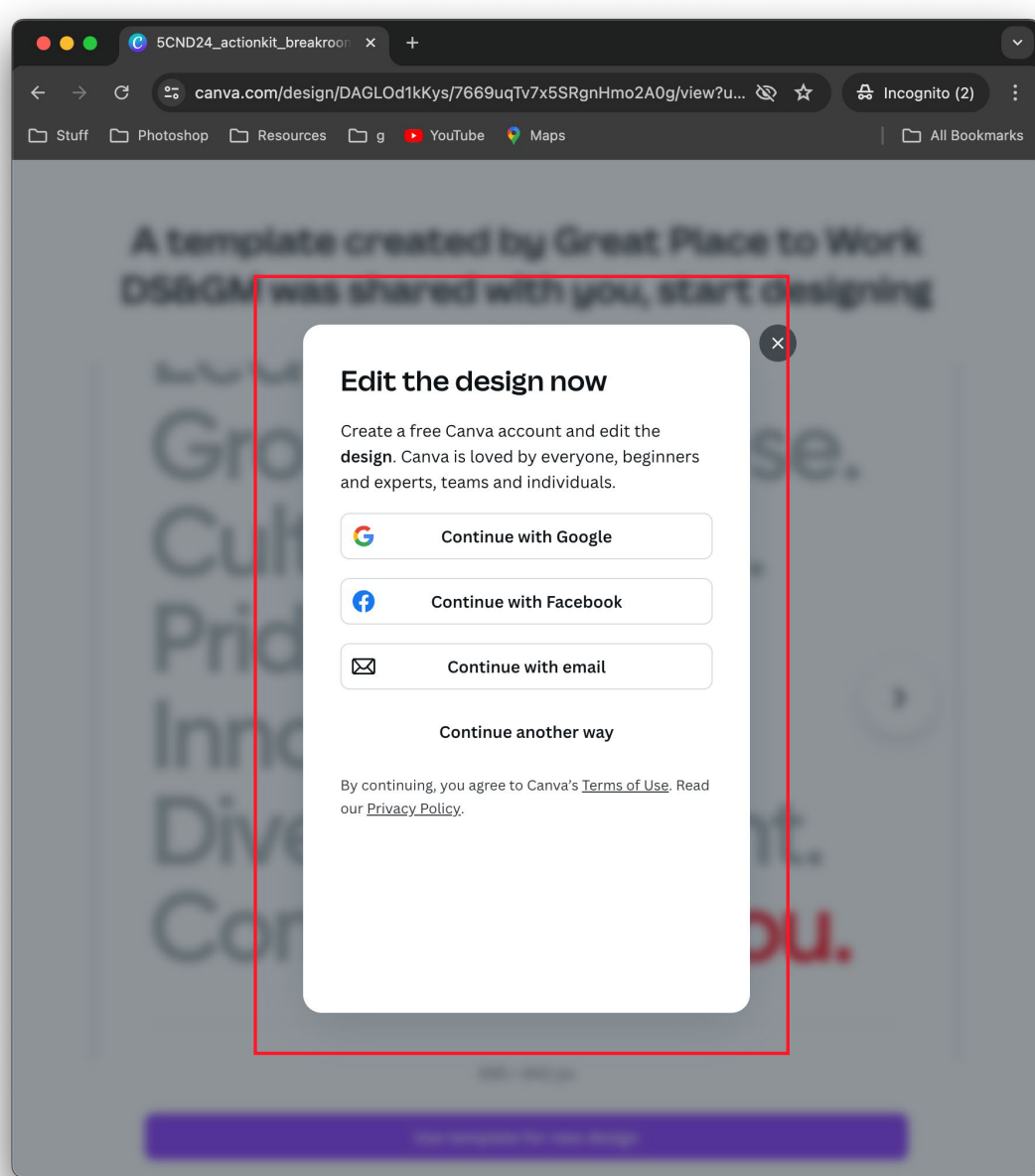
Step 1

Open Canva link



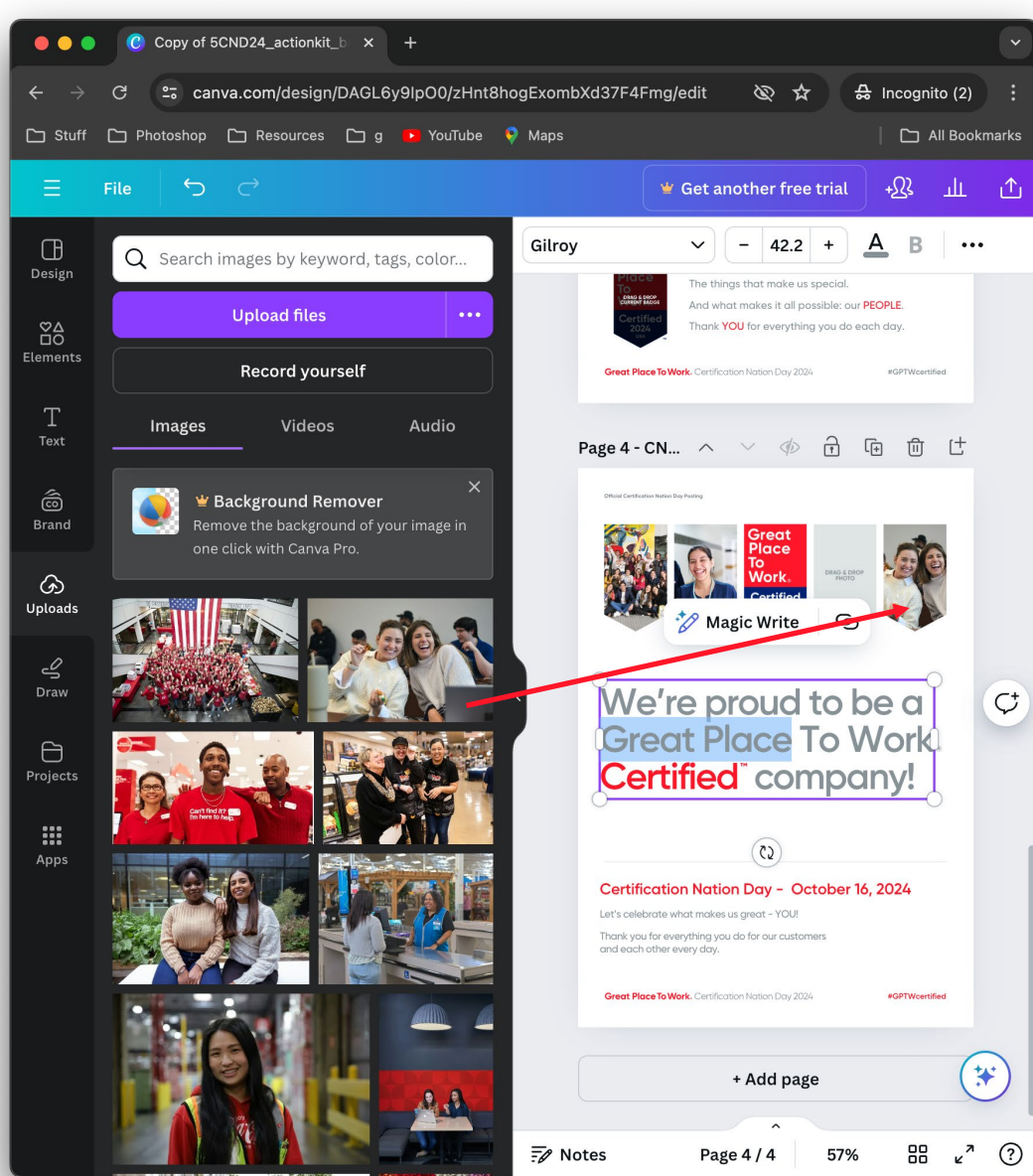
Step 2

Log in



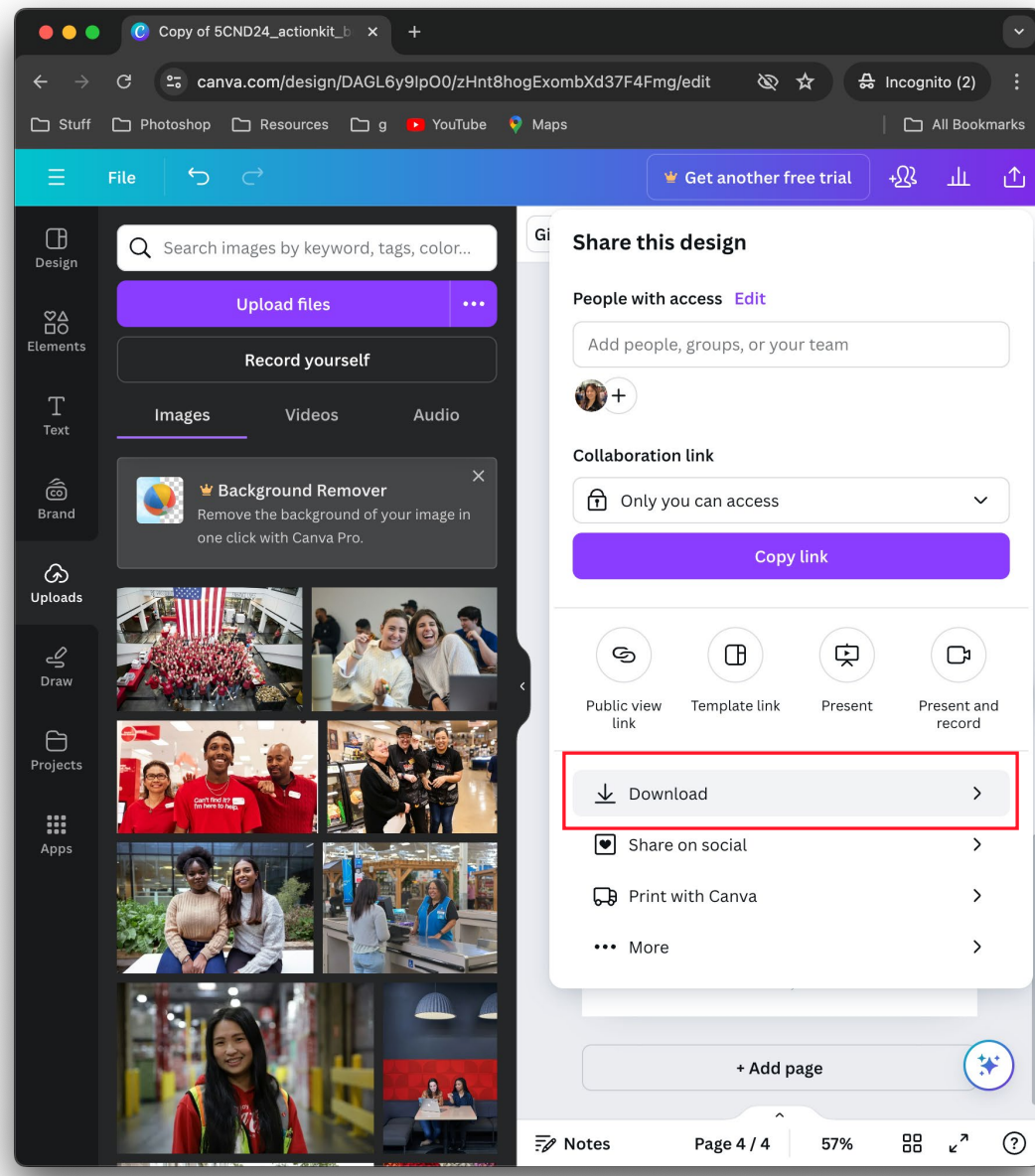
Step 3

Upload your assets and add them to your design.



Step 4

Download and share!





Email Graphics

Email Graphics

Evite Images (Use as a save-the-date notification for your employees)

Canva Templates Available →




Option 1

Email Graphics


Signature Banners (add to your email signature and link to your website)

Canva Templates Available →



We're proud to be a great workplace.

Option 1




We're Hiring!
See what makes us a great workplace.

Option 2



We're Certified!
See what makes us great.

Option 3



Proud to be Certified!
See what makes us great.

Option 4

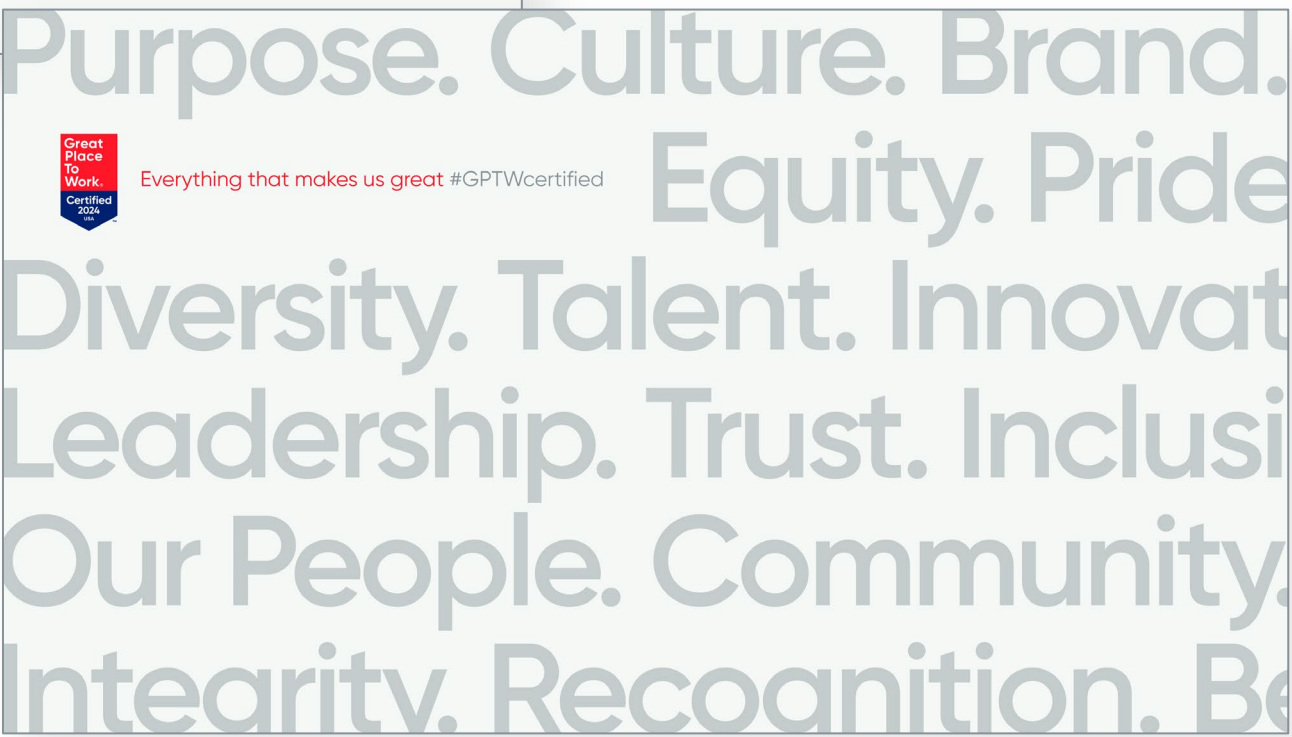
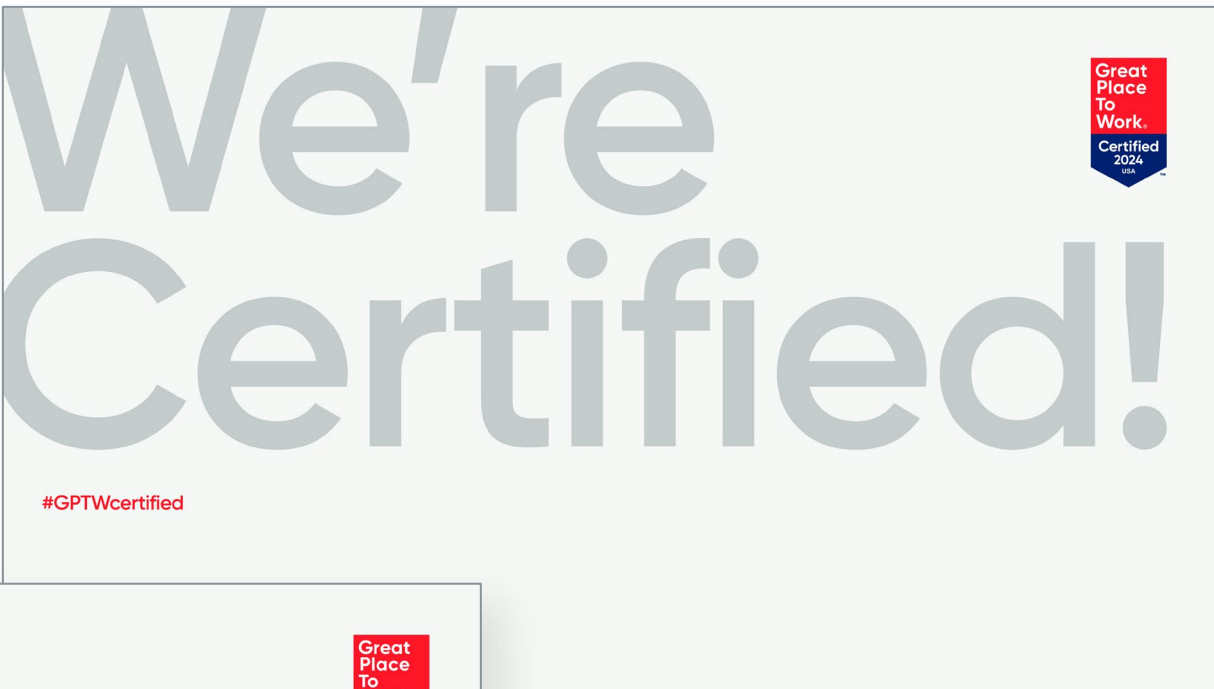
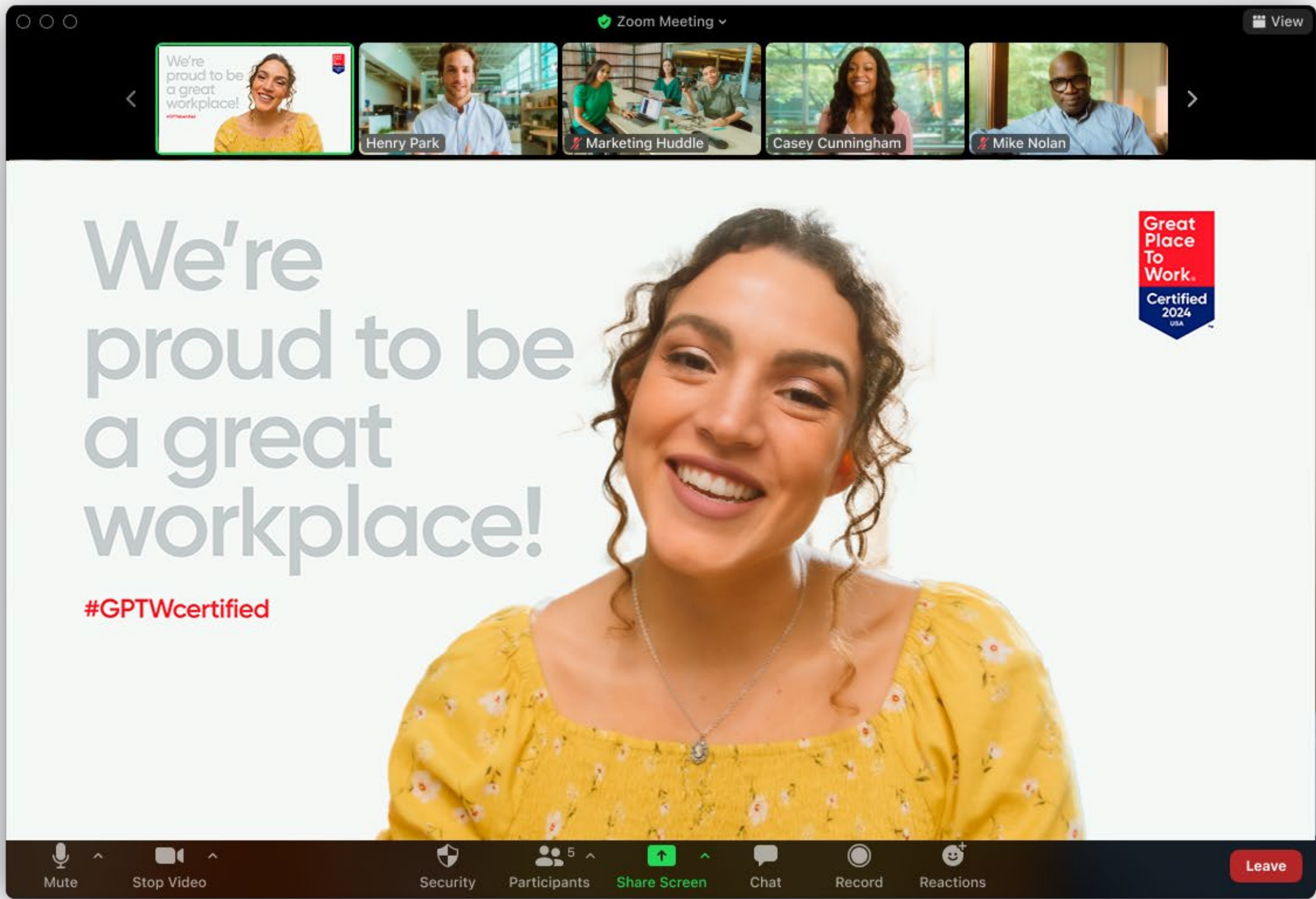


Presentation Graphics

Presentation Graphics

Video Call Backgrounds (Add to your video backgrounds)

Canva Templates Available →





Printable Graphics

Printable Graphics

Breakroom Posters (Print and post in office to keep employees aware of when the celebration happens)



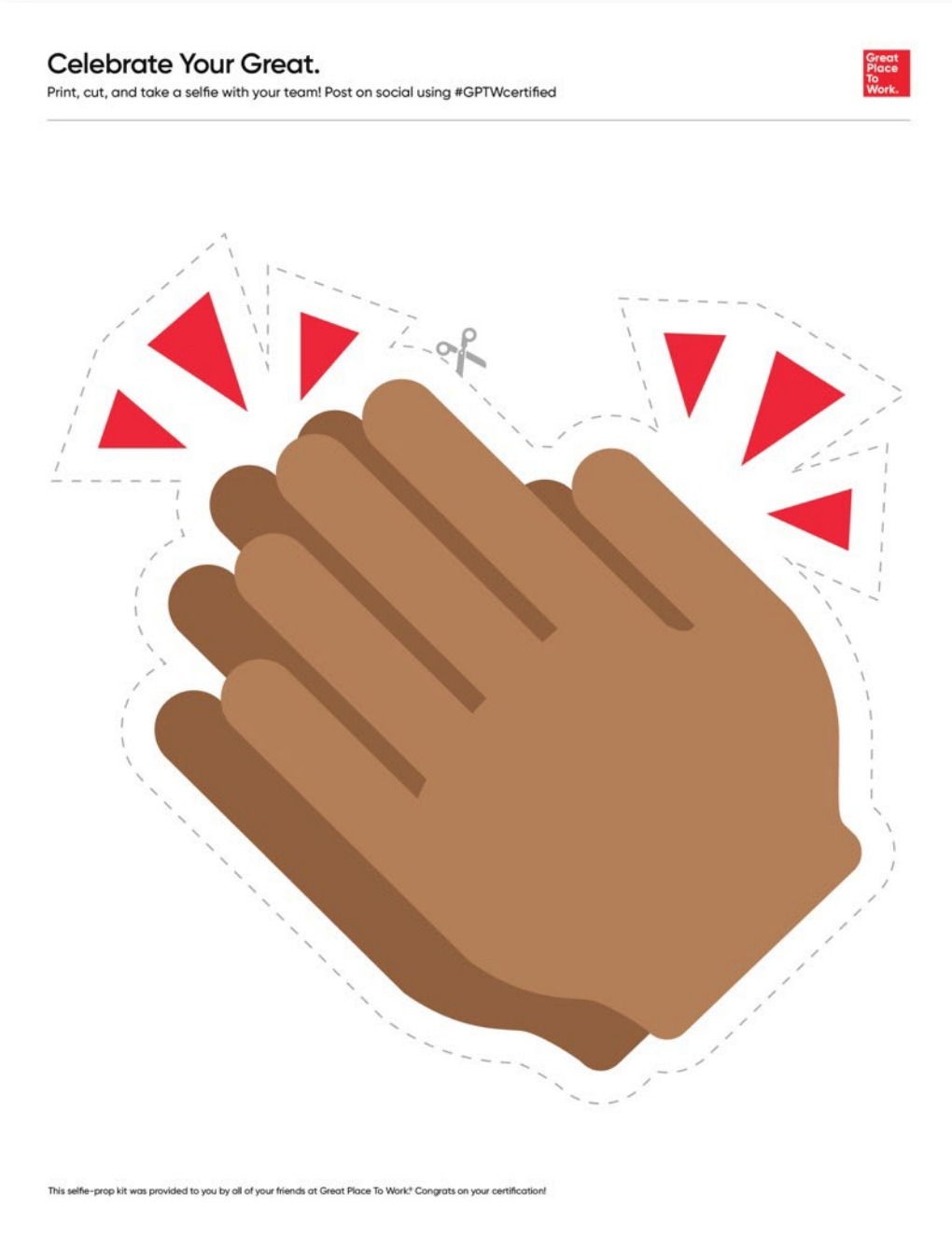
Option 1



Option 2

Printable Graphics

Selfie Props (Print on cardstock paper, cut and use for your selfies and team photos)





Social Graphics

Social Graphics

Still Posts (Available in square and horizontal formats)

Canva Square Size →

Canva Horizontal Size →



Option 1



Option 2



Option 3

ServerMania

778 followers

1mo •

+ Follow

...

Happy **#CertificationNationDay** 2023! 🎉 Today is all about celebrating the backbone of ServerMania's success: our outstanding employees! Their passion, camaraderie, and hard work have cultivated a culture that shines brightly with authenticity and positivity.

Being a **#GPTWCertified** company is a testament to their unwavering dedication to making a difference for one another, our customers, and the community we serve. ❤️ Join us in recognizing and cheering on our exceptional team on this special day!

Great Place To Work

Certified

JUL 2023 - JUL 2024

CANADA

#GPTWCertified

Certification Nation Day / November 1, 2023

Our people are the reason we get to be part of **#CertificationNationDay**. Because of them, we get to call ourselves a **#GPTWCertified** company! 🎉

87% of Sephora employees are proud to tell others they work here. We're proud to employ over 15,000 creative, talented, and passionate people in the US who help us expand the way the world sees beauty. Thank you, Sephora employees! ❤️

#SephoraLife #GPTW Great Place To Work US

Sephora is proud to be

Certified™ by Great

Place to Work®

We're celebrating with the entire Certification Nation.

Great Place To Work

Certified 2023

USA

Certification Nation Day / November 1, 2023

SEPHORA

Main Line Health

43,669 followers

3w • Edited •

+ Follow

...

Happy **#CertificationNationDay**! 🎉 Today, we recognize our people. It's because of them that Main Line Health is **Great Place To Work US** certified for the second year in a row. Our culture is based on providing exceptional experiences for our patients, employees and our local communities. Cheers to our incredible workforce who bring passion and dedication every day. They truly shape our culture. Join the celebration and stop by the hospital cafeterias today to see what we're up to and share your favorite memory of working at Main Line Health.

#GPTWCertified #GreatPlaceToWork

Our people make us great.

Great Place To Work

Certified

MAY 2022-MAY 2023

USA

Main Line Health

of them, we get to call ourselves a **#GPTWCertified** company! Happy Certification Nation Day! 🎉

Great Place To Work US

Our people make us great.

Great Place To Work

Certified 2023

USA

Certification Nation Day / November 1, 2023

#GPTWCertified

Signable

1,250 followers

1mo • Edited •

+ Follow

...

Happy **#CertificationNationDay** 🎉

Today, we celebrate the driving force behind Signable's amazing culture: our employees! 🌟

At the core of our culture lies the commitment to deliver exceptional experiences for our customers, colleagues, and communities. We are extremely proud to have such a strong, dedicated, and passionate team of people! ❤️

Read more: <https://hubs.ly/Q027dJBV80>

#GPTWCertified #GPTW #WorkCulture | Great Place To Work UK

OUR PEOPLE MAKE US GREAT

Great Place To Work

Certified

FEB 2023-FEB 2024

UK

Reinvigoration, a leading operations transform...

6,777 followers

1mo •

+ Follow

...

Reinvigoration is honoured to celebrate what makes us great on **#CertificationNationDay**! We are extremely proud to have such a strong, dedicated, and passionate team of people who make up our culture!

Happy Certification Nation Day! 🎉

Want to join our talented team? Check out our current vacancies.

Operational Excellence & Continuous Improvement Principal Consultant: <https://lnkd.in/eId5D3sn>

Principal Operational Excellence Subject Matter Expert: <https://lnkd.in/eZ5t4esD>

#GPTWCertified #hiring #companyculture #lifeatreinvigoration

We're proud to be Certified™ by Great Place to Work®

REINVIGORATION

Infinitt-O

7,408 followers

1mo •

+ Follow

...

#CertificationNationDay 2023 is here, and we can't contain our excitement! Today, we shine the spotlight on the heartbeat of Infinitt-O's culture of Malasakit (caring). This fuels us to keep creating endless opportunities for our clients, team members, the broader community, and the environment.

#GPTWCertified #CertificationNationDay #CertifiedPride #GPTWPH

Great Place To Work

Certified

JUL 2023 - JUL 2024

CANADA

ATC

10,221 followers

1mo •

+ Follow

...

Happy Certification Nation Day! What's our secret to again being certified as a Great Place To Work®? A positive company culture, great benefits and, of course, fantastic people.

Check out our careers site to see if we have a spot on our team for you: <https://lnkd.in/dY4yqHbc>

#GPTW #GPTWCertified

We're Great Place to Work-Certified™!

Great Place To Work

Certified

JUL 2023-FEB 2024

USA

American Transmission Co.

93% of employees at American Transmission Co. say it is a great place to work compared to 57% of employees at a typical U.S.-based company*

Typical Company

57%

Source: "Great Place to Work® 2021 U.S. National Employee Engagement Study"

Sequoia - Follow

16h •

...

Sequoia is a certified company by **Great Place to Work US** and today on **#CertificationNationDay**, we're celebrating the remarkable achievements, dedication, and hard work of our incredible teams. We take pride in providing perks and valuable training opportunities to support the continued growth of our team members and will continue to create these elevated experiences. 🌟 **#ElevateToSequoia #GPTWCertified**

Great Place To Work

Certified

JAN 2023-JAN 2024

USA

Conti Federal Services

3,740 followers

2w • Edited •

+ Follow

...

Wrapping up a fantastic **#CertificationNationDay** of celebrations with pride and gratitude!

This week was a reminder of the incredible team we have, the culture we've built, and the positive impact it has on all of us.

Together, we've achieved extraordinary things, and our commitment to excellence is stronger than ever. Thank you to our dedicated team for making us a Great Place to Work. **#CertificationNationDay #GPTWCertified #GPTW4ALL**

Great Place To Work

Certified

JAN 2023-JAN 2024

USA

Our people make us great.

Great Place To Work

Certified 2023

USA

Certification Nation Day 2023

#GPTWCertified

Albert and Mackenzie - Limited Liability Partnership - Follow

22h •

...

It's **#CertificationNationDay**! 🎉 A huge shout out to all of our employees, whose hard work, dedication, and passion for creating a positive workplace culture have made this achievement possible.

This Great Place to Work Certification™ is a testament to the exceptional community we've nurtured together, where every voice is celebrated and every idea is recognized. 🌟

Great Place To Work

Certified

JAN 2023-JAN 2024

USA

Ascension

8,397 followers

1mo •

+ Follow

...

Happy **#CertificationNationDay**! We're proud to be a **Great Place To Work US** certified company. 🎉

Our people make us great.

Great Place To Work

Certified 2023

Certification Nation Day / November 1, 2023

Bell Technlogix, Inc.

5,283 followers

1mo • Edited •

+ Follow

...

Let's Celebrate! 🎉 Bell Technlogix is proud to be certified by **Great Place To Work US** and participate in **#CertificationNationDay** - a global celebration of **#GPTWCertified** workplaces that put their people first. Our employees are the heart of our success at Bell Technlogix, and we are committed to supporting their personal and professional growth. <https://lnkd.in/grApZYn4>

OUR PEOPLE MAKE US GREAT

Great Place To Work

Certified

JUL 2023-FEB 2024

USA

#CertificationNationDay

Bell Technlogix

BatchService

42,613 followers

1mo •

+ Follow

...

Our team had a blast celebrating **#CertificationNationDay** this week! We're proud to be **Great Place To Work US** certified.

#GreatPlaceToWork #GPTW4ALL

Great Place To Work

Certified

JUL 2023-FEB 2024

USA

Distinctly

5,843 followers

1mo •

+ Follow

...

Happy **#CertificationNationDay**! for **Great Place To Work UK** 🎉

We are super proud of our amazing employees at Distinctly's who make our culture truly special.

Cheers to our team of superstars on making us a Great Place to Work. 🌟

#GPTWCertified #CertificationNationDay #CelebrateYourGreat #GreatPlaceToWork

We're Certified!

Great Place To Work

Certified

JUL 2023-FEB 2024

USA

DISTINCTLY

Our people make us great

Join the Entire Certification Nation

#GPTWcertified

#CertificationNationDay

#GreatPlaceToWork

Great Place To Work



We'll see you online Wednesday Oct. 16th

Certification Nation Day 2024

Be sure to tag us wherever you post and use hashtag #GPTWcertified

